

*Preparing nonprofit leaders  
with the skills and resources they need to  
advance their dreams and missions.*

# THE FUNDRAISING ACADEMY

for  
Grassroots Organizations™

*A program of  
Academy for Grassroots Organizations*

- ⇒ Are you new to fundraising or nonprofits?
- ⇒ Do you need to diversify your funding beyond grants or events?
- ⇒ Are you an emerging leader wanting a well-rounded knowledge of what it takes to fund a nonprofit?

## Who Should Participate?

- ⇒ New Executive Directors, Founders, or Fundraising Staff
- ⇒ Emerging leaders wanting to move up in their organization
- ⇒ Volunteers wanting to help their organization raise funds

**Apply Online/Download Forms**  
[www.TheFundraisingAcademy.com](http://www.TheFundraisingAcademy.com)

**Limited to 20 Attendees**

**Email: [MartinezPaulap@gmail.com](mailto:MartinezPaulap@gmail.com)**



## Apply Today!

**Course Dates:**

**May 3, 17 & 31, June 14 & 28**

**July 12 & 26, August 9 & 23**

9:00 a.m. - 4:00 p.m.



### Location:

United Way of the Inland Valleys  
1835 Chicago Avenue B Riverside, CA 92507

**Special rates are made possible through  
the generosity of AcademyGO  
Leadership Circle Donors**

Cost of **\$750\*** per attendee  
(\$2,500 value)

\*AcademyGO members receive 20% discount.  
Applications due by **April 15, 2019**

[www.TheFundraisingAcademy.com](http://www.TheFundraisingAcademy.com)



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*Stronger Nonprofits  
Stronger Communities*

## Leadership Circle Donors

### *Diamond*

- Bank of America
- Edison International
- San Manuel Band of Mission Indians
- Southern California Edison
- The California Wellness Foundation
- The Community Foundation
- The Willmas Charitable Trust Fund at The Community Foundation
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- Wells Fargo

### *Platinum*

- Annenberg Foundation
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- US Bank

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- Don Ferrarese Charitable Foundation
- Saltzman Family

Visit [www.AcademyGO.com](http://www.AcademyGO.com) for complete list of Leadership Circle Donors.

**“Developing Amazing Leaders  
Who Change Lives”**

## TRAINING PARTNERS:



United Way of the Inland Valleys

### Quotes from former graduates when asked: "What were the best things about the overall Fundraising Academy?"

*The best things were learning how to keep donors, how to fundraise via online, direct mail, & email, receiving a notebook filled with resources, learning about other nonprofits, and lots of other stuff.*

*I learned so much, from who donates to developing a case statement to planning an event and so much more! Thank you so very much!*

*The staff and presenters really bring the opportunity together in a very dynamic way and easy to understand content to execute in our individual organization.*

*There is so much to learn about evolving technology and how to be able to use it in the daily office environment is priceless. All of the presenters are so locked into their specialty and the overall non-profit environment - great choices.*

*The importance of planning in all areas of your org. And having a strong board.*

*Loved all the presenters. Loved the layout of the courses. The subject matter covered was outstanding and very relevant. I learned something new at each and every session.*

### When asked to complete the sentence "I would recommend this course because..."

*It gives tons of useful information, experts in the field share their knowledge and experiences and when you complete the class you have a notebook filled with resources and things to do to be successful at fundraising.*

*It helps take your fundraising ideas and organizes them into effective tools to raise more money.*