



## THE FUNDRAISING ACADEMY FOR GRASSROOTS ORGANIZATIONS™

A program of Academy for  
Grassroots Organizations

The Fundraising Academy can help prepare nonprofit leaders with the skills and resources needed to advance their dreams and missions.

### What you will learn:

- ✓ The Board & Fundraising
- ✓ Annual Giving 101
- ✓ Making the Case for Support
- ✓ Planning Successful Events
- ✓ Equity, Diversity & Inclusion in Fundraising
- ✓ Online Fundraising & Mailing Appeals
- ✓ Strategic Communications
- ✓ Online Fundraising & More

### REVISED COURSE DATES:

October 18, 25, Nov. 1, 8, & 15

### Time

9:00 am - 4:00 pm

### Location

San Bernardino County  
Superintendent of Schools West End  
Educational Service Center 8265  
Aspen Street  
Rancho Cucamonga, CA 91730



For an application and to apply online, visit  
[www.TheFundraisingAcademy.com](http://www.TheFundraisingAcademy.com).

Questions? Email [Admin@AcademyGO.com](mailto:Admin@AcademyGO.com)

**\$475 per attendee**

AcademyGO members receive a 20% discount.

*Special rates are made possible  
through the generosity of  
AcademyGO Leadership Circle Donors.*

## Quotes from Class of 2021 graduates when asked:

*“What were the best things about  
the Fundraising Academy?”*

*I think there were so many good parts  
about the training - specifically I love how  
it emphasized the differences between  
“sponsorships” and “donations” along with the  
emphasis that annual giving is for unrestricted  
funds.*

*Academy GO is the greatest service to Inland  
Empire nonprofits: Its staff is a blessing to those  
of us who work alone by sharing knowledge  
and bringing together persons who succeed by  
meeting each other!!*

*I enjoyed the examples provided and the  
details on things you could change to be  
more successful. Overall good content and  
knowledge.*

### **Session on DEI comments:**

*It was a very eye-opening training. It can be  
very tough to understand someone else’s  
perspective however John was very effective  
in evoking emotions to help better understand  
why Diversity & Inclusion is not only important,  
but also on-going work. He helped me to see  
perspectives I never considered that showed  
me how to step outside of myself to consider  
the experience of others*

## LEADERSHIP CIRCLE DONORS

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“**Developing Amazing  
Leaders**  
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