

# Fund Your Mission with Confidence



## THE FUNDRAISING ACADEMY FOR GRASSROOTS ORGANIZATIONS™

A program of Academy for  
Grassroots Organizations

AcademyGO is excited to offer The Fundraising Academy Workshop Series interactive virtual sessions designed to help nonprofit leaders build confidence, strengthen donor relationships, and develop a strategic fundraising plan.

### Workshop Information:

#### Session 1: Reducing Barriers to Fundraising July 23 • 9:00 AM - 12:00 PM

Explore the attitudes and assumptions that hold you back and gain confidence in your role as a fundraiser through discussion, self-reflection, and practical exercises.

#### Session 2: Strategic Fundraising & Asking Styles August 12 • 9:00 AM - 12:00 PM

Discover your personal Asking Style and build a practical fundraising plan with measurable goals, donor cultivation strategies, and templates you can use immediately.

#### Session 3: Donor Development & Retention September 9 • 9:00 AM - 12:00 PM

Learn proven strategies for cultivating and retaining donors, building lasting relationships that sustain your organization's mission over time.

### Who should participate:

- New executive directors, founders, fundraising staff, and emerging leaders.
- Volunteers wanting to assist with fundraising for their organizations

### Secure Your Spot!

Register online — no application required!

[www.AcademyGO.com/Workshops](http://www.AcademyGO.com/Workshops)

### Location

zoom

Individual Workshops:  
AcademyGO Members: \$60  
Non-Members: \$75



*Not yet a member?  
Join AcademyGO for access to member pricing  
and year-round resources for your nonprofit!*

If you have any questions or need further information, contact

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